

Logos & Branding

Stand out from the crowd for the right reasons

First impressions count, period. From the first time a client sees your website or receives your marketing information they are already forming an opinion on the quality and value of your service compared with your competitors.

Your logo and “brand” need to reflect your business in the right way, sending a clear message. Professional graphic design and production can ensure your brand really helps represent your company values and service.

Flow Interactive excel in creating innovative creative design work that matches your needs and aspirations, helping you to achieve prominence in your market.

We offer a range of services and packages dependant on your needs:

Basic Logo Package

If you already have a good idea of what you need and simply want a design produced from that concept or sketch this is the package for you. We will design one concept from our initial brief and include two rounds of revisions.

Cost: \$250

Full Logo Package

If you need a logo designed from scratch then this is the package for you. We gather your business requirements and perform market research to come up with a choice of concepts which are then refined to the final design.

Cost: from \$450

Branding Package

If you are looking for a full company brand we will work with you to develop your logo, colour palette and styleguide to help you implement and maintain your brand across the entire company. We can also help with stationery and marketing design.

Cost: from \$750



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